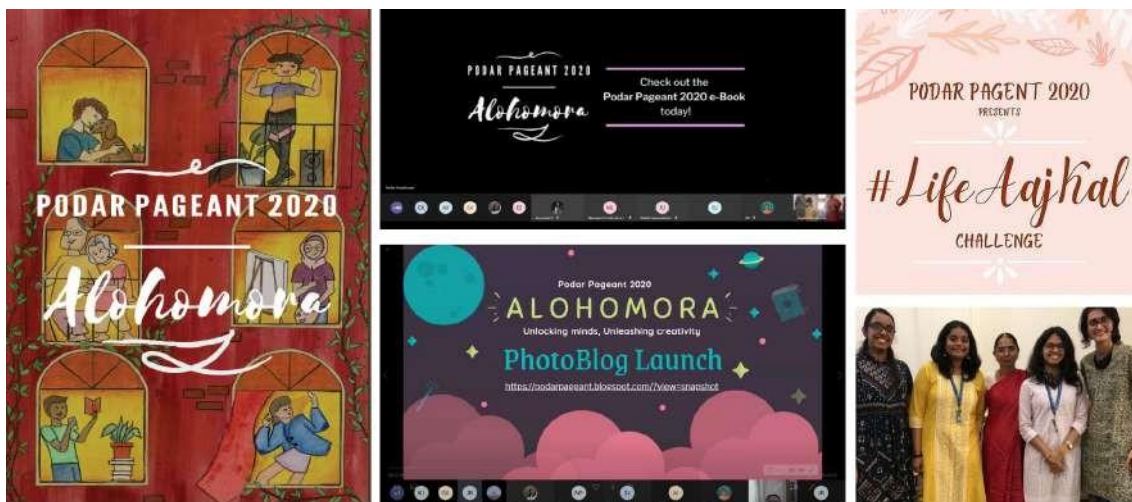


The Magazine Forum - Podar Pageant



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All of us face many closed doors in life, some that seem locked only because we do not let ourselves unlock them. With the pandemic bringing in a lockdown in its wake, most of us found time to rediscover ourselves and unlock many metaphorical doors even as we sat behind the literal closed doors.

We, at Podar Pageant, sought to honor this very phenomenon of unlocking minds to unleash creativity through our theme, '**Alohomora**', a platform to showcase the creative works of the Podarites.

Along with the sections showcasing the artworks, poetry, and prose written by the students and staff of the College, Podar Pageant 2020 also contained a special theme-based section named **Komorebi** (Japanese phrase for sunlight as it filters through the trees), where the contributors wrote open letters to the Lockdown, thanking the situation for all the good things it brought in their lives. The section for Memes was carried forward this year too and was appreciated by the student and faculties.

With an aim to add something new to the Magazine, the committee undertook various new initiatives. Considering the overwhelming response, especially from the photographers, the **Podar Pageant Photo Blog**, a one-of-a-kind platform to showcase aesthetic photos clicked by the budding photographers of Podar was launched by the Principal of our College, Dr. (Mrs.) Shobhana Vasudevan on 30th December, 2020.

The team also curated an audience engagement program on Instagram by the name **#LifeAajKal Challenge**, where the participants shared their favorite songs, books, trends, and shows that they enjoyed while at home during Lockdown. The responses received for the same were compiled into a video which was screened during the Magazine Launch.

Another highlight of the launch event held over MS Teams for the staff and contributors was a

launch video created in collaboration with the contributors, which was very well received by the students and the staff. The video was also shared on the Podar Pageant Instagram Page.

With the world going online, we too decided to adapt to the times. Podar Pageant 2020 was launched as an e-book, by the Principal of our College on 9th February, 2021. The e-book is hosted on its own website ([h ttps://rapodarpageant.wixsite.com/my-site](https://rapodarpageant.wixsite.com/my-site)) designed by the team and is accessible through the Home Page of the College Website as well.